Undaunted

Proactive Robotic Security






Thank You

Agenda

01 Intros

02 Problem / Discovery

03 Undaunted Overview + Case Studies

04 Pricing / Proposal

05 Next Steps / Mutual Plan



Traditional Security is Broken

> *Everyone in the space is frustrated and knows **human security is expensive & not working.** Nothing is happening 99% of the time and when it does they are not in the right spot.*
>
> ***The real question is are you reacting to crime or proactively preventing it?***



Laurel Hart
Columbia Residential
VP of Asset Management

How It Works

Undaunted.



Integration

Our Mission Control team plugs directly into your property's existing camera infrastructure, enabling immediate 24/7 remote oversight.



Detection

Human specialists monitor the feeds in real time, detecting unwanted behaviors that serve as typical precursors to criminal activity.



Deployment

We instantly deploy a human-controlled robot (Dog or Rover) to physically greet the individual on site and proactively deter threats.

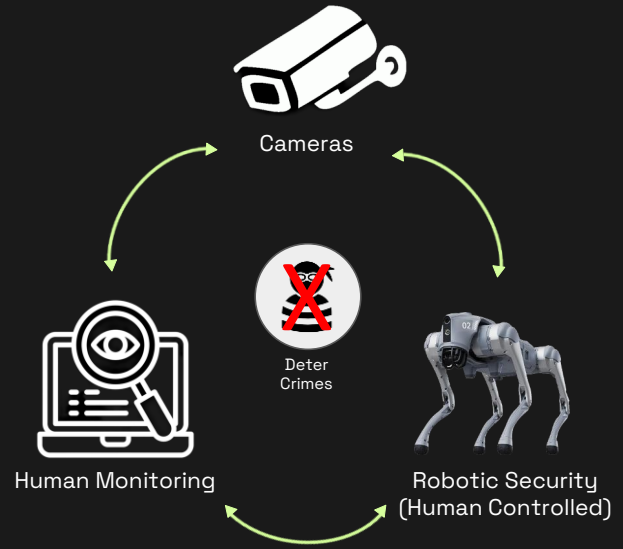
A Unified Approach to Security

Integrate | Detect | Deploy

Traditional Security



Undaunted.



Daily / Weekly Security Briefing



Undaunted.

MISSION CONTROL · OVERNIGHT REPORT

Crystal at Cascade

Overnight report · Sep 13, 8:11 PM – Sep 14, 3:33 AM

ALL CLEAR

Quiet shift. Two patrol rounds and periodic checks, nothing to flag.

OVERNIGHT ACTIVITY LOG

8:11 PM	Property-wide: Mission Control on duty.
8:51 PM	Property-wide: Patrol deployed.
9:26 PM	Property-wide: Patrol completed. *[5 videos posted]* No anomalies. Docked.
10:15 PM	Property-wide: Monitoring check. No anomalies.
11:27 PM	Property-wide: Monitoring check. No anomalies.
1:05 AM	Property-wide: Patrol deployed.
1:44 AM	Property-wide: Patrol completed. *[5 videos posted]* No anomalies. Docked.
3:33 AM	Property-wide: Monitoring check. No anomalies.

Undaunted.

MISSION CONTROL · OVERNIGHT SUMMARY

Crystal at Hamilton

Sep 13, 8:00 PM – Sep 14, 4:59 AM

ALL CLEAR

NOTABLE TONIGHT

10:20–10:26 PM	Vehicle maintenance activity observed; on-site courtesy officer confirmed and said he'd remind residents of the policy.
12:38–12:44 AM	Building 2: Multiple individuals observed outside; left the area after Oppy was deployed.
1:54–1:59 AM	Building 2: Two individuals observed outside; went back inside, area clear.
3:29–3:32 AM	Playground area: Two individuals observed; left after spotting Oppy.

OPERATIONS & FOLLOW-UPS

4:18 AM — A delivery truck was noted at the front of Building 4 (informational only).

Undaunted.

MISSION CONTROL · OVERNIGHT REPORT

Crystal Meadows

Overnight report · Sep 13, 8:00 PM – Sep 14, 9:44 AM

NEEDS YOUR REVIEW

A police response occurred on-property overnight, since resolved. One item below needs your attention; the rest of the shift was routine.

ITEMS REQUIRING YOUR ATTENTION

11:49 PM–12:21 AM — Police on property (Buildings I & H). Police vehicles entered and parked near Buildings I and H, and officers entered Building I. Our team attempted to communicate with them; officers said the response involved firearms but couldn't share further detail when asked. Police left the property at 12:21 AM. No further activity was observed for the rest of the shift.

OVERNIGHT ACTIVITY LOG

8:00 PM	Property-wide: Mission Control on duty.
8:33 PM	Property-wide: Patrol completed. *[4 videos posted]* No anomalies. Docked.
9:19 PM	Property-wide: Monitoring check. No anomalies.

How can we help?

PRIMARY DETERRENTS

- Loitering
- Curfew Enforcement
- Drug Activity
- Break-ins
- Vandalism
- Violent Crime

OUR CUSTOMERS

TOTAL SITES
60
Active Locations

DEPLOYMENT
135
Robots in Field

MEDIA COVERAGE


Newsweek Subscribe Sign In
News Article
Exclusive: Robot Dog Helps Catch Double Murder Suspects
Video from a robot dog helped detectives identify and arrest two murder suspects in a Georgia drive-by shooting which killed a 13-year-old boy and a 45-year-old man, police told *Newsweek*.

See Full Story


ANF INDEPENDENT FIRST FOR ATLANTA
News Watch Live First Alert Weather
Robot dogs help catch car break-in suspects at Atlanta apartment complex

See Full Story


yahoo/finance Search for news, tickers or companies
Undaunted Deploys 100 Security Robots to Lead U.S. Market

See Full Story

Undaunted

445 Cleveland - Case Study

Deployment: April 2025 | Source: APD Incident Records | **Saving $75k Annually on Security**

74%
Parking Area Theft Drop

84%
Motor Vehicle Theft Drop

64%
Firearm Incident Drop

100%
Residential Burglaries

"It has turned around 100% since we had the security dogs... I feel safe and I love it" - Resident Morris Ellison

Category	Average / Month - Before	After	Change
Residential Burglaries	1.08	0	↓ 100%
Parking Area Theft	1.3	0.6	↓ 74%
Motor Vehicle Theft	0.44	0.07	↓ 84%
Firearm Incidents	0.39	0.14	↓ 64%

APD INCIDENT RECORDS

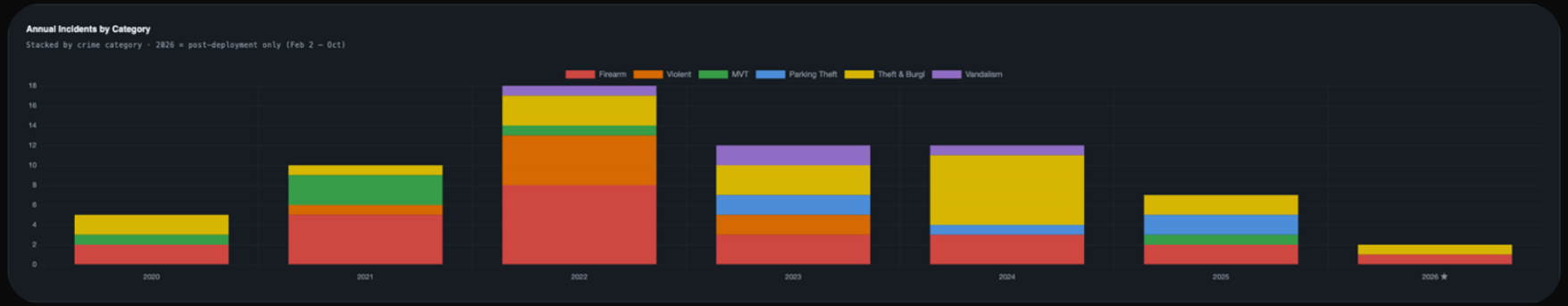
Fields at Peachtree Corners

Undaunted

6520 Hillandale Dr, Norcross, GA 30092 | Go-Live: Feb 2, 2026 | **72% Overall Crime Reduction**

72%	100%	100%	61%	51%
Overall Crime Drop	Violent Crime Drop	Parking Area Theft Drop	Firearm Incident Drop	Residential Burglary Drop

"A dramatic 72% overall reduction in crime following Undaunted deployment… zero violent crimes or parking thefts recorded."



GWINNETT COUNTY INCIDENT RECORDS ANALYSIS

Columbia Residential — Security Cost Reduction

Columbia Residential | 3 Clusters | Atlanta, GA

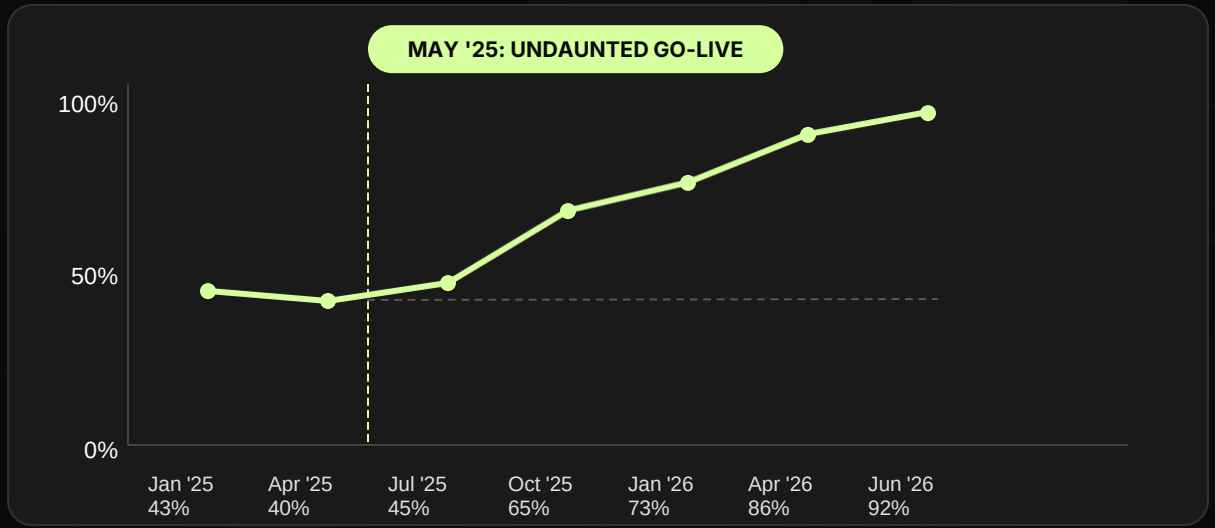
$991K	~47%	$19.8M	3
Annual Savings	Cost Reduction	Value Created (5 Cap)	Clusters

"Across properties in three Atlanta clusters, Columbia Residential is saving nearly $1,000,000 per year adding an estimated $19.8M in asset value at a 5 cap."

Cluster	Prior Annual Cost	New Annual Cost	Savings	Value Created (5 Cap)
West Highlands (4 props)	$657K	$377K	$280K (43%)	$5.6M
Mechanicsville (4 props)	$827K	$418K	$409K (49.5%)	$8.2M
Villages of East Lake	$605K	$303K	$302K (50%)	$6.0M
Combined Total	$2.09M	$1.10M	$991K (47%)	$19.8M

Case Study: 2000 Oasis Apartments

2000 Bouldercrest Rd, Atlanta, GA | 234 Units | Avg. Rent $1,137 | Saving $40k Annually on Security



$1.56M
Addl. Annual Rent Revenue

$40k
Annual Security Savings

+$11M
Total Property Value Increase
Based on 5-cap valuation

Since Undaunted began operations in May 2025, 2000 Oasis has added 122 rented units, driving occupancy from 40% to 92%. **This performance directly translated to a $31M equity gain via rental growth and an additional $800k in value from operational savings.**

How Undaunted Pricing is Structured

A transparent model combining modular robotic hardware and customizable shift services

Hardware Rental Agreement

$10,000 Per Robot Annually

Flexible Shift Service Costs

Add the service level your property needs annually:

- **$20,000** for 8-Hour Day shifts
- **$30,000** for 12-Hour Day shifts
- **$60,000** for 24-Hour Continuous Patrol

Annual Scaled Pricing Matrix

Total annual investment based on hardware count & coverage

Active Robots	2	3	4	5
8 Hours / Day	$40k	$50k	$60k	$70k
12 Hours / Day	$50k	$60k	$70k	$80k
24 Hours / Day	$80k	$90k	$100k	$110k

How to calculate:

Total Cost = (Number of Robots $10k Hardware Rental) + Shift Service Cost.
For example, 2 Robots ($20k) with 24/7 Full Coverage ($60k) equals exactly $80k annually.

Security Investment Comparison

Undaunted delivers superior coverage at a fraction of traditional security investments

Tier	Undaunted	Unarmed	Armed	Off-Duty PD
8-Hour Shifts (Daily Coverage)	$40k Annually	$80k Annually	$120k Annually	$215k Annually
12-Hour Shifts (Daily Coverage)	★ $50k Annually ★	$110k Annually	$180k Annually	$315k Annually
24/7 Full Coverage (Continuous Patrol)	$80k Annually	$215k Annually	$350k Annually	$625k Annually

Next Steps / Mutual Plan

#	Milestone / Step	Owner	Target Date
01	Intro Call	Undaunted + Customer	Completed
02	Site Walk / Proposal	Undaunted + Customer	
03	Formalize Agreement	Legal / Decision Maker	
04	Onboarding Kick-off Call	Customer Success	

What Often Happens

On Fri, Aug 7, 2026 at 8:01 AM - Property Manager <ManagerAtMeadows@dnrealtycorp.com> wrote:

Good morning Dalyn,

Honestly I feel like we should extend them because the community kind f knows the routine time now. Is there anyway to switch up sometimes? We are having issues throughout the day now since the dogs are out at night only.

Kind regards,

crystal
Meadows

Residential Community Manager
manageratmeadows@dnrealtycorp.com
T 4707770061

Onboarding Checklist (2-4 Weeks)

#	Milestone / Step	Owner	Target Date
01	Kickoff Call	Undaunted + Customer	Completed
02	Site Walk (Charging Locations)	Undaunted + Customer	ASAP
03	Power to Charging Stations	Maintenance	ASAP
04	Camera Login Access + Camera Map	Property Management	ASAP
05	First Payment Received	Customer	ASAP


Tap Here for Demo Footage
Thank You

Our Partners























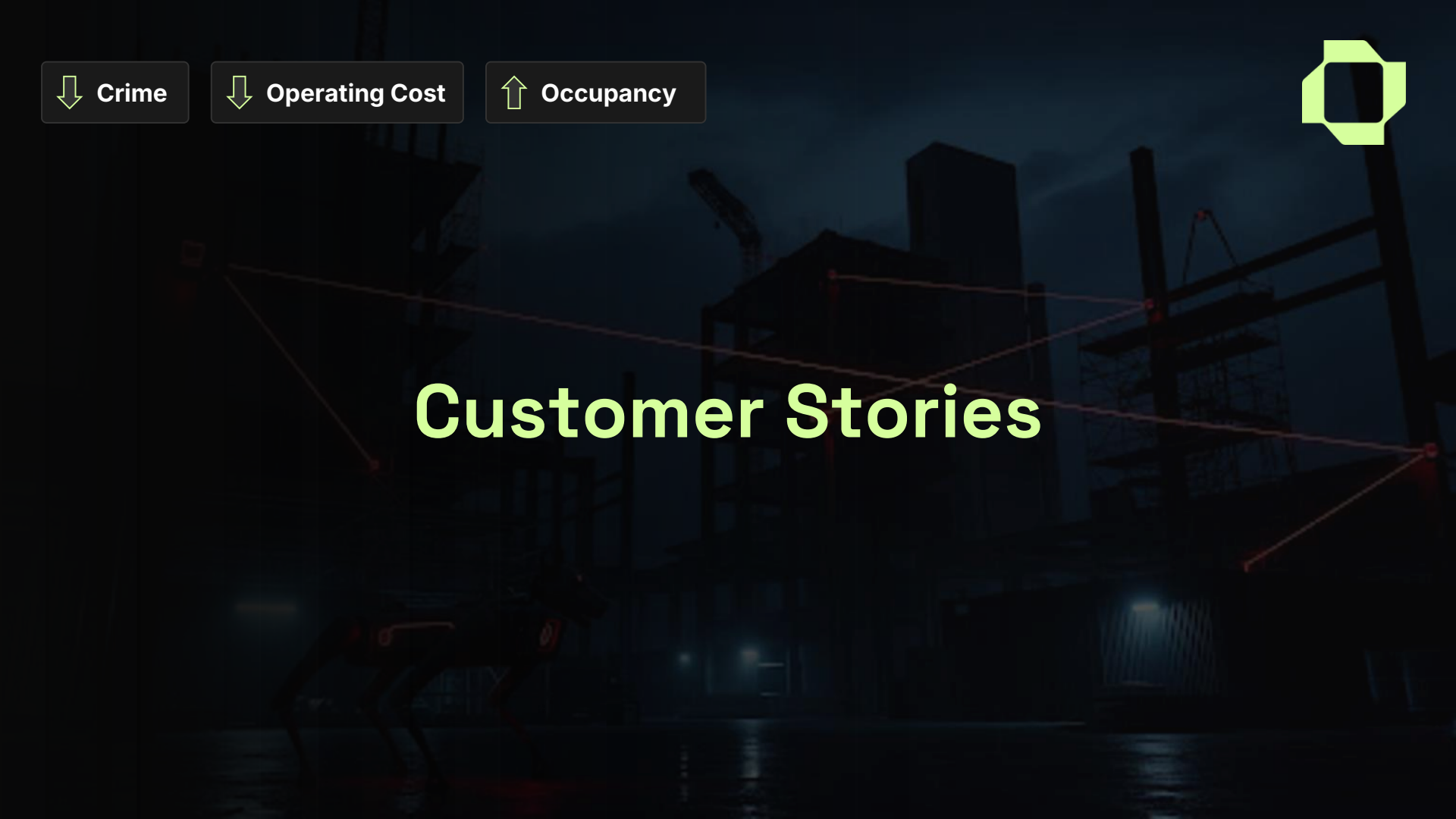











⇩ Crime
⇩ Operating Cost
⇧ Occupancy
Customer Stories



Melissa Ahrendt
Terminal South (Stafford)
Executive Director of Real Estate

> *Undaunted does a **better job at a fraction of the cost** of any security guard firm I have worked with in my career. **Our retail developments are difficult to secure** in developing neighborhoods - from construction through going live, not one drill bit walked off the site. I also love the **additional data and video they provide**"*

Secured March 2025
Renewing for Second Year

Antonio Ortiz

The Reserve at Brookhaven

Resident



> ***I feel much safer now that we have good security.***
>
> ***People used to smoke weed outside at night and we could go out on our porch with my granddaughter. That has got a lot better*** *and also people have stopped doing mechanical work in the parking lots.*



Shmuel Wolf
Balfour Residential
Owner

First Property Secured December 2024
Second Property Secured May 2025
Third & Fourth Properties Secured August 2025
Fifth & Sixth Property Secured September 2025
Seventh Property Secured November 2025
Eighth Property - Coming Soon

> *Having cameras is great but it was still reactive, even with security.*
>
> ***The dogs are not scared to just walk up to a crowd of 10 people loitering*** *and tell them 'You can't be here. Which unit are you from?' and then follow people to their units.* ***A security guard wouldn't do that, we tried.***
>
> *Our community knows the robots are there and things have changed... I don't see the loitering on cameras much anymore.*
>
> *The good people love it, the bad people hate it. It actually has been tremendous for our staff,* ***they are now far more confident and it has fully replaced a security guard that was useless with something that's actually working to make our properties a better place to live.***

Undaunted.

Unified Security Reinvented

Smarter, more effective coverage at approximately half the cost of traditional methods.

- MULTI-FAMILY | CONSTRUCTION | RETAIL

Integration

Our Mission Control team plugs directly into your property's existing camera infrastructure, enabling immediate 24/7 remote oversight.

Detection

Human specialists monitor the feeds in real time, detecting unwanted behaviors that serve as typical precursors to criminal activity.

Deployment

We instantly deploy a human-controlled robot (Dog or Rover) to physically greet the individual on site and proactively deter threats.



Stan Sugarman

Stryant Investments

Distressed Property Acquisitions and Repositioning

Owner

> *We care about **tenant retention. Our good tenets love Undaunted and our bad tenants... not so much.** These robots are doing the hardest job for us which is getting the people we don't want out, making room for more good tenants who will continue to live on the property and contribute positively to our communities"*



First Location Secured July 2025
Second Location Secured November 2025
Third Location Secured February 2026

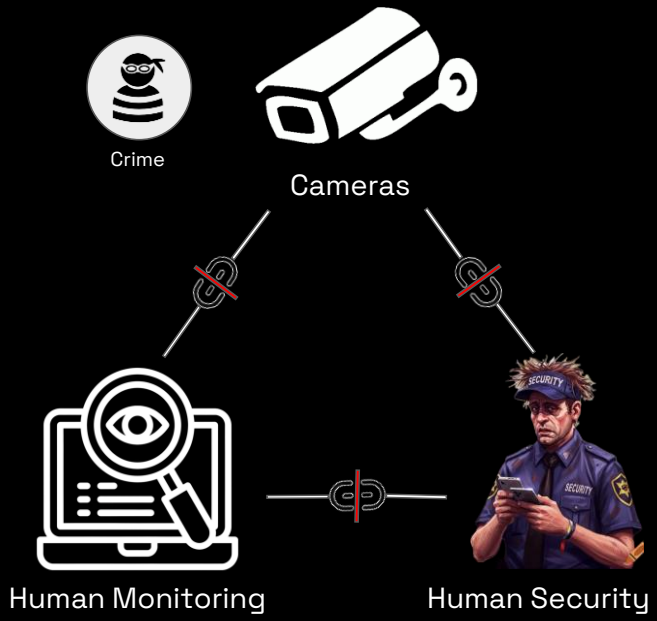


Traditional Security is Broken

> *Everyone in the space is frustrated and knows* ***human security is expensive & not working.*** *Nothing is happening 99% of the time and when it does they are not in the right spot.*
>
> ***The real question is are you reacting to crime or proactively preventing it?***
>
> **Laurel Hart - V**P of Asset Management
> Columbia Residential

Disjoined Approach to Security

- Cameras Used for Post Crime Evidence
- Monitoring Teams Can't Prevent Crimes
- Human Security is:
  - Disconnected
  - Expensive
  - Can Only Be in 1 Place at a Time



Undaunted.

A Unified Approach to Security

Integration
Our Mission Control team plugs directly into your property's existing camera infrastructure, enabling immediate 24/7 remote oversight.

Detection
Human specialists monitor the feeds in real time, detecting unwanted behaviors that serve as typical precursors to criminal activity.

Deployment
We instantly deploy a human-controlled robot (Dog or Rover) to physically greet the individual on site and proactively deter threats.

